



PAUL COHEN'S MARIJUANA HUB

1. First Newsletter : 11-JULY-2014

The Marijuana Industry

- The format of Paul Cohen's Marijuana Hub's is direct, short and to the point. We do not intend to inundate our readers with a lot of text.
- I have been studying this industry for more than 3 years. I made a bet with myself that the regulators had to follow the will of the people. So far they have.
- The more I learn about this industry, the more I realize what I don't know. And....I have studied it in depth. It is very complex.
- I believe I may have been the first Wall Street analyst to dig deep into the marijuana industry, cover stocks and write about it. My conclusions were these:
- Today in 2014, 58% of all Americans want legalization. In 1969, 12% approved. This told me that the will of the people will determine regulation policy, not the plant itself.
- Is the industry here to stay? If the will of the people determines policy, I think the chances are very good that this is a real, long term industry that will survive with growing pains.
- I will talk about the industry in general. I will also explain the science of the plant.