



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET CANNABIS STOCK MARKET

2016 was a banner year for cannabis stocks.

The 420 Index reported an +88% rise in the cannabis bull market during 2016.

Today on January 4, 2017 the cannabis stock market opened up down. We have suggested selling into strength.

Statistics state that in 2016 the market grossed about \$5.8 billion dollars.

This number is derived from an entire industry, of which public companies are included.

At year end 2016, the cannabis stock market shot up after the DEA's negative announcement of AG Jeff Sessions' appointment. It is hard to believe that this negative news powered a rise in the cannabis stock market. But it did.

Confirmation hearings will push Sessions through regardless of his negative views on marijuana.

We have received emails from cannabis industry movers and shakers suggesting contacting people in the Trump Administration to dilute Sessions' appointment, or to cancel it outright.

This industry projects \$22+ billion in gross revenues in 5 years.

It is hard for me to believe that the cannabis industry, or any industry, can achieve this kind of growth when its product is identified as a Schedule 1 drug being enforced by an AG out to stifle the industry as a whole.

The handcuffs put on this industry are issues that nobody can project. For public companies, the ability to raise capital and run positive cash flow businesses with the Men in Black overlooking their very nature places in doubt the growth of this industry and whether its growth can be sustained.....or not.