



PAUL COHEN'S *Marijuana Hub*

A Division of Cohen Grassroots Research, Inc. www.cohengrassroots.com



Newsletter: April 29, 2016, Issue #136 -- www.cohenresearch.com

Cohen Grassroots Research, Inc. is the Nation's Number #1 Micro Cap and Cannabis Research Firm
IR Research Reports (1,000+) - Distribution to 100s of thousands of investors

HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

POST THE DENVER CONVENTION THE MARIJUANA STOCK MARKET ROSE AT BIT

- ▶ It seems that after conventions, the marijuana stock market at times gets some enthusiasm.
- ▶ These conventions are positive for the industry. They are excellent contact and learning experiences.
- ▶ We saw a 2% improvement in share prices almost across the board post the Denver convention last week.
- ▶ However, 2 days later the market subsided to down about -26% year to date.
- ▶ This kind of activity points to the lack of investor confidence that has plagued this market for many months.
- ▶ This industry suffers from a lack of cash, lack of reported revenues and an inability to raise cash.
- ▶ Added to this scenario, the industry continues to suffer from illegal practices that have not been stamped out with the advent of public companies.
- ▶ We see people working in dispensaries, stealing pot from inventory and reselling it in the black market.
- ▶ Trimming is similar.
- ▶ Trimmers take booty out of grow rooms and flood the black market with pot.
- ▶ Trimmers get a decent hourly wage but make much more money selling in the black market.
- ▶ It is a double whammy throughout the industry. It is winked at, not controlled, and accepted as SOP.
- ▶ If and until this industry is able to realistically deal with these kinds of practices, it will always be looked at with skepticism. This lack of legitimacy is but one cause of loss of investor confidence.