



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET **CANNABIS WORLD CONGRESS AND EXPOSITION SPEECH SUMMARY**

We have gotten a number of calls from my speech last week, June 18, 2015 at the Cannabis World Congress Exposition.

The Cohen Grassroots Marijuana Index, now covering 283 companies, breaks this industry down into 22 sub groups

We believe we analyze this market and its industry and at a much deeper level than other indices or analysis.

Certain sub sectors are now down close to 50% YTD.

What does this mean for the industry?

It is clear to me that an industry that has little cash and little ability to raise cash becomes weaker as the stock markets crumbles.

Without investor interest, low volume and poor operating results, many of the weaker companies face further dilution or going out of business.

This market is not unlike 1929. In many ways it is worse.

I do not see a turn around in share prices unless or until California votes in Recreational in November, or if there is a rescheduling from 1 to 2. Both events are far off.

The consequences are scary for this industry.