



PAUL COHEN'S *Marijuana Hub*



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THE MARIJUANA STOCK MARKET CONTINUES TO CRASH

- ▶ We are in the process of increasing our number of marijuana companies from 96 to more than 150. We have created a Canadian industry sort as well.
- ▶ Since the beginning of this year, the Cohen Grassroots Marijuana Index is now down about 17% year to date.
- ▶ This is a Bloodbath with a capital B.
- ▶ I have not seen anything like this in any industry group for 50 years: straight up; straight down.
- ▶ It is clear to me that investors have taken the hype out of this industry and are focusing on reality.
- ▶ What are the fundamentals of any of these stocks? That is the research end game.
- ▶ There is now a massive amount of industry and individual company information. Our purpose on Paul Cohen's Marijuana Hub is to distill it; bring our views and important concepts to investors to make intelligent investment decisions.
- ▶ While the Bloodbath continues and gets worse by the day, it is also an excellent opportunity to pick out today's and tomorrow's winners. We have issued a report on Pazoo Inc., a very exciting lab testing company. You can access it on our website: www.cohengrassroots.com.
- ▶ Growing and testing will continue to be the foundation of this industry. I invite you to check out PZOO. They are in the beginning stages of building a national and international chain of testing labs, a high margin business coupled with an E-commerce health and welfare site. We will talk more about PZOO in later newsletters.