



# PAUL COHEN'S

## *Marijuana Hub*

*A Division of Cohen Grassroots Research, Inc. [www.cohengrassroots.com](http://www.cohengrassroots.com)*



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### HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

#### THE MARIJUANA STOCK MARKET CRASH

Last year is a long time ago. Benzinga reports that this market is down about 66% year to date, close to 100% during the past 365 days. I see nothing to turn it around. I do see 2016 being a continuing disaster. Our firm's business, and the purpose of Paul Cohen's Marijuana hub is to help investors make money in this industry.

The Marijuana Business Conference in Las Vegas last year pointed to good times ahead. It is an excellent conference because it brings investors and industry professionals. Its agenda is similar this year. I see few good times ahead.

This 2015 conference expects about 2,000 people. The question is whether it will create enthusiasm for the marijuana stock market's crash performance. I don't think so.

I had wanted to speak at this conference. The last thing this conference wanted was someone to speak on the structure and reality of the cannabis stock market. The conference end game is trying to create enthusiasm and networking for an industry that lacks it....and having a profitable conference. I recommend attending it. I will.

This industry is hyped. Statistics from Arc View and other publications pointing to a \$50 billion dollar industry in 4 or 5 years to my way of thinking are pure balderdash. Ain't gonna happen.

The cannabis industry does not have the cash, ability to raise cash and sales to grow its public companies.

There are so called 'experts' that will speak at this coming conference. Some are. Few have boots on the ground.

We have highlighted California's election in 2016. I see the election as the only potential game changer. The upcoming conference will not reverse this stock market. The foundation for any industry group is cash and sales. Without it, this industry does not inspire confidence for a market turnaround. I see no game changers for a year.