



PAUL COHEN'S *Marijuana Hub*

A Division of Cohen Grassroots Research, Inc. www.cohengrassroots.com



Newsletter: April 27, 2016, Issue #135 -- www.cohenresearch.com

Cohen Grassroots Research, Inc. is the Nation's Number #1 Micro Cap and Cannabis Research Firm
IR Research Reports (1,000+) - Distribution to 100s of thousands of investors

HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

THE COHEN GRASSROOTS MARIJUANA INDEX - 278 COMPANIES

- ▶As the cannabis industry expands, so does our universe of stocks. Certain index presentations are referred to in this industry. All have far fewer stocks than the Cohen Grassroots Marijuana Index of 278 companies.
- ▶Our Index is divided into 4 market cap tiers and is also divided in sub industry groups. We rank each company against its industry group, the whole index of all of the 278 companies. We also have a special Canadian and Hemp section.
- ▶Cohen Grassroots Research Inc. is the leading cannabis research firm in this industry. We have written more reports than any other firm. Over the years we have reported on well over 1,000 companies. Our many years of experience is unequalled. We are the leading microcap research firm in Wall Street in terms of the quality of our reports.
- ▶As securities analysts we are also valuation specialists. We analyze industry wide statistical comparisons and write in depth research on individual companies.
- ▶By dividing the cannabis/marijuana industry into segments and calculating various ratios, we are able to compare valuations and company worth and price targets across a broad area using graphs, charts, formulas and metrics.
- ▶This gives us an industry overview bird's eye scope of corporate progress, capital structures and company viability.
- ▶Many of these companies will go out of business. They do not have enough cash and cannot raise enough cash.
- ▶We believe that most lawyers, hedge funds, VCs and others trying to structure deals do not have the comparative data and analysis that we have. Because of this, capital structures and share prices are often imbalanced. We see these imbalances right away. If the company is worthwhile we will model it and go into depth with our research paradigm.
- ▶Pazoo had all of the components we felt were necessary to become a big time stock in this market. Once we analyzed the different segments of the company, its industry group, its valuation, both statistically and in its subsector, we were able to select it as the winner it has become, up 400%. Once identified, we research a company in depth.