



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

THE NEW COHEN GRASSROOTS 309 COMPANY MARIJUANA INDEX (OUR DATABASE)

WE HAVE JUST COMPLETED THE NEW COHEN GRASSROOTS 309 COMPANY MARIJUANA INDEX DATABASE.

THE INDEX IS DIVIDED INTO 13 SUB-SECTORS.

WE ARE ABLE TO PINPOINT VALUE FOR INDIVIDUAL COMPANIES AND THEIR INDUSTRY GROUPS IN A WAY THAT IS UNAVAILABLE IN THIS INDUSTRY.

IT IS NOW MY 5TH YEAR ANALYZING THE CANNABIS INDUSTRY.

IT WAS APPARENT TO ME FROM THE BEGINNING OF PUBLIC COMPANIES THAT NOBODY REALLY UNDERSTOOD HOW TO COMPARE THE VALUE OF ONE COMPANY AGAINST MANY INDUSTRY GROUPS AND VARIABLES.

THIS MEANS TO ME THAT THE PRIVATE EQUITY FIRMS, LEGAL FIRMS, BROKERAGE FIRMS, RESEARCH FIRMS, INDIVIDUALS REALLY DON'T KNOW HOW A STOCK IS PRICED OR MISPRICED.

THEY HAVE NO WAY OF KNOWING IN DEPTH STATISTICAL SECURITIES ANALYSIS HOW TO PRICE AN ISSUE, HOW TO CAPITALIZE A GIVEN COMPANY, HOW TO VALUE A COMPANY AGAINST SECTORS OR OTHER NECESSARY COMPARABLE VARIABLES.

THE RESULT HAS BEEN MISPRICING IN THIS INDUSTRY, BOTH IN TERMS OF CURRENT SHARE PRICES AND INDUSTRY SUB SECTORS.

WE KNOW WHAT IS UNDER PRICED, OVER PRICED, FAIRLY VALUED, AND WHAT THE SUB SECTOR INDUSTRY GROUP MIGHT LOOK LIKE WITHIN THE WHOLE INDUSTRY.

THE INFORMATION IS INVALUABLE. WE CAN PIN POINT CAPITAL STRUCTURES, SHARES OUTSTANDING, AUTHORIZED, SEE DILUTION IN A MORE COMPLETE WAY THAN ANYONE IN THIS INDUSTRY.

WE CAN ALSO SEE THE NECESSARY COMPARATIVE STATISTICS TO GIVE US OR A CLIENT CLARITY OF HIS FIRM AGAINST HIS SUB SECTOR AND THE INDUSTRY.