



# PAUL COHEN'S *Marijuana Hub*

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## HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

### MARAJUANA STOCK MARKET CRUNCH REFLECTS THE CANNABIS INDUSTRY

In 13 days in January 2016, the Marijuana Stock Market is now down a bit more than -5%. That is a crunch.

Last year in 2015, the Benzinga Index was down about -70%.

At this rate this cannabis stock market could be down at least about -70%; possibly -100% or more in 2016.

This market crash in many ways is worse than 1929 or the Internet Bubble.

After the Internet Bubble slowly returned, about half of the companies survived. The survival rate in this market could be worse.

The Cannabis Industry is a massive PR hype. In both public and private companies, it is filled with people who see a chance to make a buck. It is the quality of these people, in both public and private companies who see 'get rich quick' that is the creaky foundation of the entire industry.

Clearly there are some good public companies and profitable vendors. But they are few and far between.

Investors are pumped and flooded with primarily 'good news'. But 11 states probably will not join the band wagon.

Worse, the Canada hype looks like a long bumpy road. Canada should have helped the US Cannabis stock market. It did not.

It is the public companies, many that are selling at less than one tenth of a cent, that reflect the reality of the strength of this entire industry. The industry simply does not have the cash or ability to raise cash to be identified as stable.

So where and who can make money in marijuana?

On a whole it is the Black Market. **It is also astute investors willing to place long term bets on good companies.**