



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

MORE ON THE MARIJUANA STOCK MARKET

It was interesting to read Viridian's statistics released yesterday on the cannabis stock market. They do not represent the broad cannabis stock market.

The Viridian Cannabis Stocks Index states that they track 50 cannabis stocks. Their release says "more than 250 public companies". 50 stocks is hardly representative of the entire market. These 50 stocks declined -32.4% in 2015, while the Dow was down -2.2%, S&P 500 down -0.7%, NASDAQ up +5.7%, and the Russell 2000 down -5.7%.

The 420 Investor reports that 2015 was down in the area of about -70%. This year this index is down about -16%, but is actually down about -21% if we include a +5% upward bump in the market in the first days of 2015. We follow the 420 Index. It is more reflective of the broad market than the Viridian Index.

However, both indexes do not really reflect the devastation of the 2015 stock market.

The Cohen Grassroots Marijuana Index follows 283 cannabis stocks divided into 22 sub sectors. Our Index was down well in excess of -100% in 2015. It does reflect the total cannabis stock market.

Clearly the 420 Index is about double the loss for this market than Viridian's Index, -32.4% compared to about -70%

But on the whole, both index performance is well below the actual crushing of the total cannabis stock market. Viridian sells raising capital. 420 sells subscriptions to their service. We sell unbiased, non recommended, company securities analysis.

We are completely different. Cohen Grassroots Research writes in depth research reports on selective companies. We do not include buy, sell and hold recommendations. Rather, covering certain stocks are third party objective, not intended for performance. Our reports do project long term valuations and price targets. Our interest is in long term investment.

The bottom line is that this industry's hype continues to promote its industry. Its stock market speaks opposite of the hype.