



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

ISSUE #4: SUB SECTORS: THE LAB BUSINESS. PAZOO SELLOFF

- ▶Pazoo Inc. (OTC) is now trading at \$0.0044, down from \$0.0071 in two days.
- ▶This stock is an example of watching and understanding the capital structure of a penny stock.
- ▶In this example, there is huge volume and a massive sell off.
- ▶The question for an investor in this company is:
 - ▶Will Pazoo go bankrupt?
 - ▶Or, are convertible holders converting and dumping the stock?
 - ▶Our view is that while the company has considerable red numbers, it is unlikely that Pazoo will go bankrupt.
 - ▶We suspect that massive selling is coming from conversion of converts.
- ▶If the company is not in financial trouble, this share price is a give away, an aberration in the market, and may be an outstanding purchase for long term investors.
- ▶The Cohen Price Target is \$0.08 cents.
- ▶If this stock has recently traded at \$0.03 cents, with a 52 week high of around \$0.07 cents, it may be an outstanding buy at this level.
- ▶While investing in the penny stock market is high risk, good research in understanding a stock and a company's financials can pay handsome dividends when a market aberration such as this occurs.