



## PAUL COHEN'S *Marijuana Hub*



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### PURE, CLEAN, ORGANIC, HOLISTIC MARIJUANA

- ▶ An interesting exercise is to look at the many companies in the industry to understand their consciousness.
- ▶ Organic produce in the USA has made a major impact on individual's health. Farmers Markets and general health information have raised the understanding of toxins.
- ▶ It is clear to me that much of the future of this industry will become organic. It simply does not make sense to inhale toxins, or grow marijuana exposed to toxins, pesticides, and 'dirty' grow rooms.
- ▶ Choosing a stock in this industry in my view has a lot to do with the future health of a user, be it recreational or medical.
- ▶ Those companies that really do not care what they are selling are on the wrong long term track.
- ▶ There are past studies and literature concluding that smoking grass is not bad for the lungs, it might be actually good, and that nobody has died from heavy use. What about car crashes?
- ▶ I've read these studies and know this. I have not found one study (perhaps there is one) regarding older age, lung contraction, difficulty breathing, emphysema, and what happens to our lungs when marijuana tars cover the alveoli in the lungs. It is a fact that these tars like cigarette smoke cover alveoli.
- ▶ To the extent that marijuana ingestion can be more pure and more organic, so will the industry develop credibility in this area. Organic is the wave of the future in this industry. It should be.