



PAUL COHEN'S

Marijuana Hub

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Cohen Grassroots Research, Inc. is the Nation's Number #1 Micro Cap and Cannabis Research Firm
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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

CANNABIS INDUSTRY REALITY

A RECENT POLL CITED THAT 89 % OF ALL AMERICANS FAVOR MEDICAL MARIJUANA AND THAT 54% APPROVE OF RECREATIONAL POT.

I SEE THE BIGGEST PROBLEMS IN THE CANNABIS INDUSTRY AS INDUSTRY HYPE AND GREED.

WE NOW COVER MORE THAN 300 PUBLIC CANNABIS COMPANIES.

WE HAVE A UNIQUE UNDERSTANDING OF THE REALITY OF THIS INDUSTRY.

WE KNOW WHAT COMPANIES WORK, WHAT DO NOT, THEIR PRODUCT LINES AND FINANCIAL STATISTICS TO MAKE THEIR BUSINESS MODELS WORK OR NOT WORK. WE ALSO KNOW THE BENEFITS AND DANGERS OF THE MARIJUANA PLANT. WE KNOW THEM WELL.

THERE IS GOOD AND HEALTHFUL POTENTIAL IN THE MEDICAL SPACE. THERE IS ALSO A LARGE MARKET WITH LITTLE RISK IN THE HEMP INDUSTRY.

THE BIGGEST PROBLEM I SEE IN THE INDUSTRY IS THAT GREED TO MAKE MONEY IS TRANSLATED INTO THE BENEFITS, NOT THE NEGATIVES, OF THE CANNABIS PLANT. THE TRUTH IS THAT MARIJUANA SMOKERS INHALE ABOUT 10 TIMES AS MUCH SMOKE AS A CIGARETTE SMOKER. THE PITCH THAT THIS IS LESS HEALTHY FOR THE HUMAN LUNGS IS FALSE. IT HAS ALSO BEEN DOCUMENTED THAT MARIJUANA WILL AFFECT FUTURE GENERATION'S DNA THAT CAN BE NEGATIVELY ALTERED. AN INDUSTRY MANTRA IS THAT POT HAS NEVER KILLED ANYONE. HOW MANY FATALITIES WITH ALCOHOL, DRUGS AND POT ARE THERE? THE MANTRA IS SELF SERVING AND FALSE. FAMILY VALUES ARE CLEARLY NEGATIVELY AFFECTED.

WITH THE RUSH AND PUSH TOWARDS MARIJUANA LEGALIZATION AND POTENTIAL FINANCIAL GAIN, I CANNOT SEE A HELPFUL AND TRUTHFUL SOURCE TO WORK ON THE OBVIOUS NEGATIVES IN THIS INDUSTRY EVERY INDUSTRY HAS ITS NEGATIVES. THE RUSH TOWARD LEGALIZATION IS FUELED BY MONEY INTERESTS; COMPANIES, STATES SEEKING ADDITIONAL REVENUES, PROFITEERS ETC.

I WOULD LIKE TO SEE THIS INDUSTRY FACE ITS DEMONS, ARGUE THE GOOD, BAD AND INDIFFERENT. THIS REALITY WOULD ONLY STRENGTHEN THIS INDUSTRY'S FOUNDATION WITH NEEDED INTEGRITY AND THE SIMPLE TRUTH. IT WOULD BENEFIT THE ENTIRE INDUSTRY AS A WHOLE AND VALIDATE THE MANY BENEFITS OF MEDICAL MARIJUANA, WHILE DIRECTING RECREATIONAL TO BADLY NEEDED HEALTH INITIATIVES.