

## PAUL COHEN'S

## Marijuana Hub

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## How to Make Money In the Marijuana Stock Market Pazoo Volume: A Lesson in Liquidity

- Pazoo common stock has traded about 390 million shares since March 18, 2015.
- ▶During this time period, the stock has had four 40 million+ trading days.
- ▶The stock traded more than 30+ million shares on one day.
- ▶And it traded on four days during this time more than 20+ million shares.
- ▶So why is this volume so important for a penny stock, even if it is a sub-penny stock?
- ▶In Pazoo's case, this kind of liquidity points to three factors in my judgment:
- First is that many convertible bond holders have converted into shares of stock and dumped them into this market.
- ▶This would imply that much of the current convertible selling has taken place.
- ▶Second is that the stock has risen from about \$0.0042 cents to a bit over a penny during the past couple of months on huge volume. Volume has attracted many thousands of traders and investors.
- ▶Third indicates that Pazoo can access financing from various sources. Any penny stock that has this kind of volume and price action is highly attractive for new capital infusion. Lenders can get out of their positions. That is what makes a loan or an investment into any penny stock.
- ▶ Pazoo has a options including repurchasing its convertibles or continuing to let the convertibles run out.
- ▶ Regardless, it is likely that Pazoo common shares should return to their normal trading levels of 2 or 3 cents.