



PAUL COHEN'S

Marijuana Hub

A Division of Cohen Grassroots Research, Inc. www.cohengrassroots.com



Newsletter: July 12, 2016, Issue #273 -- www.cohenresearch.com

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

THE NEW COHEN GRASSROOTS 309 COMPANY MARIJUANA INDEX (OUR DATABASE)

THE NEW COHEN GRASSROOTS 309 COMPANY MARIJUANA INDEX DATABASE ANALYZES EACH OF THE MAJOR 13 SUB SECTORS IN THIS INDUSTRY.

IT GIVES US A UNIQUE INSIGHT INTO THE QUALITY OF EACH COMPANY IN EACH SUB INDUSTRY SECTOR.

THE 420 INDEX IS NOW DOWN ABOUT -13% YEAR TO DATE.

THIS MARKET PERFORMANCE IS TERRIBLE FOR A SUPPOSED GROWTH INDUSTRY. IT REFLECTS GENERAL INDUSTRY FINANCIAL WEAKNESS.

FROM OUR ANALYSIS, HOWEVER, WE CAN QUICKLY SEE THE PROMISING SUB INDUSTRY GROUPS AND PROMISING COMPANIES WITHIN EACH GROUP.

WE CAN ALSO SEE WHAT IS DRAGGING DOWN THE ENTIRE CANNABIS STOCK MARKET.

THE WORST AVENUE OF INVESTMENT IN THIS MARKET IS TO GET CAUGHT UP IN TRADING PENNY AND SUB PENNY STOCKS.

STATISTICS SHOW THAT ONLY ABOUT 1 IN 9 TRADERS MAKE ANY MONEY TRADING PENNY STOCKS. NORMALLY THEY TRADE BETWEEN \$5K AND \$15K.

TRADING IN THIS INDUSTRY REALLY CONFUSES THE TRADER BECAUSE THEY DO NOT UNDERSTAND THE FUNDAMENTALS OF A GIVEN STOCK THAT THEY ARE TRADING.

NOR DO THEY REALLY UNDERSTAND COMPARATIVE VALUE WITHIN A GIVEN SUB SECTOR OF THIS INDUSTRY.

THE NET RESULT IS THAT WITHOUT UNDERSTANDING A GIVEN SUB SECTOR, ANY TRADING DECISION IS UNINFORMED. HOW CAN ANYONE TRADE A STOCK IF THEY HAVE NO IDEA OF WHAT THE COMPARATIVE VALUE OF THAT STOCK'S INDUSTRY GROUP IS? THEY CANNOT.

BE A LONG TERM INVESTOR IN THIS INDUSTRY. DO YOUR RESEARCH. UNDERSTAND COMPARATIVE VALUE BEFORE YOU MAKE ANY INVESTMENT DECISION.