



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

ISSUE #4: SUB SECTORS: THE LAB BUSINESS. MORE ON PAZOO

- ▶Pazoo Inc. (OTC) is a high margin growth company in the marijuana lab testing business. Pazoo.com is its health and wellness business. PZOO common stock is dirt cheap, trading at \$0.0071. The Cohen Target Price is \$0.08.
- ▶Harris Lee, LLC is now a 100% wholly-owned subsidiary of Pazoo. This acquisition will enable the Company to expand its marijuana testing business outside of Nevada and in Canada. Pazoo also purchased 40% of MA & Associates.
- ▶The association with MA & Associates in Nevada and with Harris Lee, LLC outside Nevada has given the Company a strong platform to provide comprehensive testing facilities to dispensaries, growers and consumers in and outside of Nevada. Both MA & Associates and Harris Lee, LLC are associates of Steep Hill Halent, a global leader in the marijuana analysis space. This association will enable PZOO to become a leading medical testing chain of labs in the USA.
- ▶MA & Associates acquired a 20 year license from Steep Hill Halent. These associations allow Pazoo to utilize their partner's technology for marijuana testing at their Las Vegas plant and elsewhere. MA & Associates was rated as the top lab licensing applicant in Nevada. All growers in Nevada are potential customers. Harris Lee, MA & Associates and Steep Hill Halent enable Pazoo to capitalize on shared knowledge and targeting customers to grow its national footprint.
- ▶Twenty seven (27) states have legalized the use of medical marijuana in some form. Pazoo is not involved in growing and supplying marijuana. Therefore, it is insulated from legal implications of doing business in the marijuana space.
- ▶Google analytics reports that viewers spend about 26 minutes on the health platform, Pazoo.com, browsing through up-to-date information and shopping for health related products. With a team of health and wellness experts and other supportive professionals, Pazoo.com is committed to making an impact on its visitors' health and wellness while generating profits with revenue streams coming from a variety of business initiatives in the e-commerce sector.
- ▶At \$0.0071 cents, PZOO common stock is the most undervalued company in our 275 company Cohen Grassroots Marijuana Index. Pazoo has recently traded at \$0.03 cents with a 52 week high price of \$0.07 cents. As more labs are announced and added to Pazoo's footprint, share prices should rise reflecting this forecasted growth.