



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

THE STRONG MARIJUANA STOCK MARKET

With the general stock market exploding to new highs, the 2016 performance of the marijuana stock market has been amazingly strong.

It certainly has surprised me.

In January 2016 the 420 Index was down in the area of -20%

Yesterday it was up +30.2%.

Do the fundamentals of this industry warrant this kind of market turnaround?

The answer in fundamental securities analysis is clearly no.

My view is to pick your long term stocks in this industry and hold them until they meet their business model.

If anything, this is an opportune profit taking opportunity.

There are unanswered questions to this market turnaround.

Do share prices reflect a possible re-scheduling and a positive California vote for recreational pot?

Is the industry now poised to become legitimate in spite of its question marks?

We will all learn more in the second half of 2016.