



PAUL COHEN'S *Marijuana Hub*



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THE COHEN GRASSROOTS MARIJUANA STOCK INDEX CONTINUES TO CRASH: WHY?

- ▶ Our 96 company, 3 tier Cohen Grassroots Marijuana Stock Index has now fallen 84% since its highs in March of 2014.
- ▶ It is down 55% since the end of June, 2014. The market in my view expresses society's concern.
- ▶ Our index rallied before the November elections, anticipating that Florida's vote would be positive.
- ▶ I had thought that the Marijuana Business Conference in Las Vegas might create some positive marijuana stock market enthusiasm. While school is out, it appears that will not happen.
- ▶ The fact that national sentiment has dropped from 58% to 51% appears to me to be integrated into this very weak market. This percentage drop in a year is huge. It cannot be overlooked.
- ▶ This survey points, I believe, to society's beginning to nix recreational marijuana. Tonight's marijuana program on national TV was very negative.
- ▶ Ultimately society will decide on recreational marijuana. The drop in legalization approval portends concern over marijuana's recreational infusion in today's society.
- ▶ While the recreational issue will be known in the future, the tea leaves are most concerning. Medical marijuana is here to stay.