



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET MORE THOUGHTS ON THE MARIJUANA BUSINESS CONFERENCE AND EXPO

Our focus has always been on how to make money in the Marijuana stock market.

The Marijuana Business Conference validated, in my judgment, just how bad this stock market really is.

I had counted from the printed brochure about 148 exhibitors in the program, 10 or so public companies. Apparently I was incorrect.

I received an email from the conference stating that there were 230+ exhibitors, 5,500 attendees. However, I don't think there were more than 9 or 10 public companies.

The public companies simply do not have enough cash to go to these conferences. It is that simple.

These conferences are well attended flea markets where vendors sell to vendors. While attendance is excellent, it cannot hide the fact that the marijuana stock market is anything other than the hype in this industry.

The financial results of public companies on balance continue to be terrible. This conference confirmed the same regardless of its attendance.

When I checked out of the Rio hotel in Las Vegas to return to San Francisco, I spotted one attendee as high as a kite. "Hey man, what's up?". He could hardly stand up. Is this industry dressing up the scientific word cannabis to create validity for marijuana? The stock market doesn't believe the hype.