



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET DRUG SPEAK VS. CHURCH SPEAK

Recreational marijuana has introduced its counter culture 'Drug Speak' into American society.

For the younger generations, this parlance is somewhat known; clearly business as usual in the Black Market.

But for many Baby Boomers, senior citizens, church goers and straight clean drug opposed Americans, Drug Speak is a decided turnoff.

Father, Son, Holy Ghost, Jesus, Mary vs. Pot, Grass, Ganja, Bong, Lid and Dab is diametrically opposite to the consciousness of this nation.

Recreational marijuana lingo has infected the nation. There is no question about it.

It is clear to me that the lingo is a massive turnoff to straight people, those against marijuana in all forms.

This industry has no leadership or consensus of how to clean itself up, let alone clean up the dialogue.

High Times and Dope magazines are but a few names of media businesses that espouse getting high.

This parlance is Drug Speak for the 'insiders'. Alan Brockstein's 420 Investor calls its stock market results the Daily Dab, not the Daily Stock Market Report. Dab is pretty strong stuff.

It is unfortunate. Drug Speak works against the cannabis industry. The cannabis stock market reflects in part the lingo of Drug Speak. It creates an illegitimate consciousness that infects this industry and its stock market.