



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

THE WEAKNESSES OF THE CANNABIS STOCK MARKET

- ▶With the cannabis/marijuana stock market now falling in excess of 30%, let us look some more at the hype.
- ▶We almost never hear or read anything negative from the powers that be who flood this industry with information.
- ▶The marijuana/cannabis industry is comprised of business interests whose objective is to make money.
- ▶I have read many 'research' studies suggesting that marijuana doesn't lead to other drugs.
- ▶Most adults as a practical matter don't agree. We all know those who started smoking. We all know that most do not stop. We all know that a significant percentage go on to other drugs.
- ▶There is a mantra that marijuana does not lead to other drugs. It has been picked up in article after article arguing that most users do not continue using other additional drugs. I would think that most parents would view this as skeptical.
- ▶We have read research that suggests that nobody has died from marijuana. It is an old wives tale.
- ▶I do not know or have statistics regarding automobile accidents or deaths caused by drugs including combinations of marijuana, cocaine, meth and other drugs.
- ▶We also do not have statistics of suicides that include marijuana with alcohol and other drugs.
- ▶The truth is that marijuana is involved in other kinds of deaths including suicides. It is not candy or popped corn by any means.
- ▶Why should investors invest in an industry with so much misinformation generated by self interests? The marijuana/cannabis stock market is not buying it. There is no industry leadership that I can see whose business model is to help clean up this industry and relate balanced information. The stock market reflects this void.