



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

MASSROOTS DENIED NASDAQ LISTING

MASSROOTS, A CASH SHORT COMPANY, WAS DENIED NASDAQ LISTING. THE FOLLOWING IS A QUOTE FROM THEIR PR ANNOUNCEMENT

"YESTERDAY, WE RECEIVED NOTIFICATION THAT THE NASDAQ HAS DENIED MASSROOTS' APPLICATION FOR LISTING, WHICH WAS FILED IN AUGUST 2015. THE NASDAQ DETERMINED THAT AS MASSROOTS MAY BE DEEMED AS "AIDING AND ABETTING" THE DISTRIBUTION OF AN ILLEGAL SUBSTANCE UNDER FEDERAL LAW, THEY ARE UNWILLING TO PROCEED WITH MASSROOTS' LISTING APPLICATION. MASSROOTS PLANS TO APPEAL THE STAFF DECISION TO THE NASDAQ LISTING AND QUALIFICATIONS BOARD.

"WITH THIS DECISION, WE BELIEVE THAT THE NASDAQ HAS SET A DANGEROUS PRECEDENT THAT COULD PREVENT NEARLY EVERY COMPANY IN THE REGULATED CANNABIS INDUSTRY FROM LISTING ON A NATIONAL EXCHANGE. THIS WILL HAVE RIPPLE EFFECTS ACROSS THE ENTIRE INDUSTRY, MAKING IT MORE DIFFICULT FOR CANNABIS ENTREPRENEURS TO RAISE CAPITAL AND SLOW THE PROGRESSION OF CANNABIS LEGALIZATION IN THE UNITED STATES," STATED MASSROOTS CEO ISAAC DIETRICH. "THIS DECISION MUST NOT BE ALLOWED TO STAND AND WE'RE ASKING CANNABIS SUPPORTERS, ACTIVISTS BUSINESSES, AND INVESTORS TO WRITE A BRIEF NOTE TO THE NASDAQ IN SUPPORT OF OUR PLANNED APPEAL HERE."

"IF WE WERE A SOCIAL NETWORK FOR TOBACCO USERS OR ALCOHOL CONSUMERS, THE NASDAQ WOULD LIKELY BE MOVING FORWARD ON OUR APPLICATION EVEN THOUGH ALCOHOL AND TOBACCO CAUSE FAR MORE DEATHS AND SOCIETAL DAMAGE THAN CANNABIS EVER WILL. MOREOVER, THE NASDAQ HAS ALREADY LISTED AT LEAST 3 BIOTECHNOLOGY COMPANIES THAT EXTRACT COMPOUNDS FROM THE CANNABIS PLANT FOR SCIENTIFIC RESEARCH - ACTUALLY TOUCHING THE PLANT AS PART OF THEIR BUSINESS MODEL," CONTINUED DIETRICH. "WE BELIEVE THE NASDAQ HAS INAPPROPRIATELY DENIED OUR APPLICATION AND LOOK FORWARD TO MAKING OUR CASE NOT JUST TO THE NASDAQ LISTING AND HEARINGS REVIEW BOARD, BUT DIRECTLY TO THE AMERICAN PUBLIC."

MASSROOTS HAS REQUESTED THE NASDAQ'S DENIAL LETTER IN WRITING AND WILL FILE AN 8-K WITHIN 4 BUSINESS DAYS OF RECEIPT. THE COMPANY PLANS TO APPEAL THE NASDAQ'S DECISION SHORTLY THEREAFTER. MASSROOTS NO LONGER PLANS TO AFFECT A REVERSE STOCK SPLIT."