



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET CALIFORNIA'S DROUGHT POACHES CALIFORNIA RIVERS AND STREAMS

- The San Francisco Chronicle and SFChronical.com marijuana article was one of the best I have read.
- Very few people in the marijuana industry understand the actual intake of water to grow a marijuana plant.
- Water costs are one of the reasons why both indoor and outdoor growing are difficult.
- It is said that the majority of indoor growers cannot make money growing. The costs are too high.
- We do not have that figure, but on balance it is most likely valid. The following is excerpted from the August 2, 2015 article.
- Almonds bring in about \$6.4 billion annually, dairy products and wine and grapes inject \$6.9 billion and \$3 billion respectively into the state's economy.
- The article went on to say that marijuana, both medical and black market bring in about \$16 billion annually.
- That is a massive number, especially when 'medical' is a phony number. \$700 million is primarily recreational.
- Much California marijuana is grown illegally both in private and public land.
- The article stated that it takes twice as much water to grow a marijuana plant as it takes to grow one grapevine for wine.
- It is well known that these plantations often take water illegally.
- Streams and diversions have been depleted; often drying up.
- To my way of thinking, voters in California might change their minds on recreational marijuana.
- Why should the state be impoverished via marijuana when other agricultural crops and fish are more important?
- California is the cannabis/marijuana 2016 issue. I cannot see the marijuana industry getting away from the importance of this vote.
- Look for a political debate starting about a year from now. Powerful agricultural interests will be pitted against the cannabis industry. If the industry does not win, rescheduling from 1 to 2 will be very difficult. This equals a continuing marijuana bear stock market.