



PAUL COHEN'S MARIJUANA HUB

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Pershing Nixes all Marijuana Stocks

- Pershing, one of the nation's largest brokerage clear firms, announced that it will not accept any marijuana stock order
- The news is quite negative, but not an industry deal breaker
- This industry is financed by paper.
- In our 81 stock index, Tier 3's average shares outstanding are more than 600 million
- Micro cap stocks have traditionally bought services and acquired assets via share dilution.
- Having a major brokerage clearing firm refuse to trade paper hurts the industry as a whole
- It does not mean that traders cannot find firms that will trade these stocks.
- However, this will required traders to find a firm that does not clear through Pershing
- It took the alcohol industry about 13 years to become real and legitimate.
- The marijuana industry is still in its beginning stages. The road will continue to be bumpy.