



PAUL COHEN'S MARIJUANA HUB

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More on the Marijuana Industry

- Cannabis Media, an excellent company, divides the Marijuana Industry into the following general categories
 1. Professional Services
 2. Dispensaries with Grow
 3. Dispensaries without Grow
 4. Edibles Manufacturers
 5. Small Cultivators: (Caregivers)
 6. Large Cultivators: (Wholesalers)
 7. Investors
 8. Vendors to Dispensaries
 9. Vendors to Cultivators
 10. Testing Labs
- There are other sub categories including consulting, ancillary businesses etc. You will learn which are the most profitable, highest to lowest sales volume categories, highest gross and net margin businesses, what to look for in a marijuana investment, disruptive technologies and those financial metrics that must be included in your doing your own due diligence.
- Remember this: Paul Cohen's Marijuana Hub is targeted at making money in this industry. You need to be knowledgeable. You will be given certain tools to think like a securities analyst while looking for the gems and technology that this industry will undoubtedly produce over time.