



# PAUL COHEN'S *Marijuana Hub*

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## HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET CANNABIS STOCK MARKET

DURING THE SUMMER, THE 420 INVESTOR STOCK MARKET INDEX HAS IMPROVED FROM ABOUT -15% TO ABOUT -1%

THE SUMMER DOLDRUMS ARE NORMALLY DEFINED BY WEAK INDUSTRY STOCK MARKETS.

THE QUESTION IS WHY HAS THE CANNABIS STOCK MARKET REACTED IN THE OPPOSITE DIRECTION?

MY GUEST IS THAT THE STATE OF CALIFORNIA NOW POINTS TO A RECREATIONAL VICTORY IN THE NOVEMBER ELECTIONS.

MY THESIS HAS ALWAYS BEEN THAT IF A RESCHEDULING OR CALIFORNIA RECREATIONAL MARKET WINS, THE OVERALL CANNABIS STOCK MARKET WOULD BE STRONG.

IF CALIFORNIA GROSSES ABOUT 70% OF TOTAL MARIJUANA SOLD IN THE UNITED STATES, THEN THE REST OF THE NATION WOULD EVENTUALLY FOLLOW SUIT. REMEMBER THAT THIS PERCENTAGE IS SUPPOSEDLY 'MEDICAL', WHEN IN FACT MOST IS RECREATIONAL UNDER PHONY PRESCRIPTIONS.

TODAY IN CALIFORNIA THERE IS AN INCREASED LAND GRAB TO GROW POT. IT APPEARS THAT CALIFORNIA'S MARIJUANA INDUSTRY IS PREPARING FOR RECREATIONAL.

CLEARLY THIS WOULD MEAN A POWERFUL GREEN RUSH...THE REAL DEAL. HENCE BETTER SHARE PRICES.

A WORD OF CAUTION. THE COHEN MARIJUANA INDEX THAT COVERS 310 COMPANIES CONTINUES TO BE, SHARE WISE, VERY WEAK ON BALANCE. THE 420 INDEX DOES NOT COVER THE REALITY OF SO MANY COMPANIES.

OUR INDEX POINTS TO VERY POOR SHARE PRICES, A LACK OF CASH, LACK OF ABILITY TO RAISE CASH, MASSIVE SHAREHOLDER DILUTION, INFERIOR MANAGEMENT ON BALANCE, AND SALES THAT SIMPLY HAVE NOT BEEN GENERATED INDUSTRY WIDE.