



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

CANNABIS/MARIJUANA STOCK MARKET GETS WORSE

- ▶ I see very little that can turn around the cannabis/marijuana stock market as we begin on May 1, 2015. This stock market is now down close to 30% year to date. Summer doldrums always affect investing.
- ▶ The Marijuana Conference in Chicago May 19 - May 21 will generate some excitement and interest. However, if its results are similar to Denver in April, the market might bump up a little, and then continue its fall. There is another conference in NYC on June 19 - 21.
- ▶ These are the two biggest conferences of the summer. Investors should inject some enthusiasm into a dead stock market in the cannabis/marijuana industry. I do not see the enthusiasm carrying forward through the summer.
- ▶ We have written in Paul Cohen's Marijuana Hub that only a move to Schedule 2 will turn around this stock market. We follow the scheduling issue very carefully. It is a political football.
- ▶ This industry is comprised of 4 segments, Recreational, Medical, Hemp and Recreational/Medical overlap. Doctors prescriptions allow candy counters in dispensaries to exist. Most buyers are users, not medically needy. In California anyone can get a prescription for about \$39.00; some less expensive.
- ▶ The industry has very serious structural and business practices, many of which are flat out illegal.
- ▶ Investors have not bought into the industry hype that THC is harmless and good for you. The stronger the THC, the more negative the effect on the social fabric and family values system in the United States.
- ▶ It is this hype that is the foundation of the cannabis/marijuana stock market. Those promoting this industry rarely speak of its excesses, certain fundamental corruption that exists in the black market and in some public companies.
- ▶ Stock markets reflect investor sentiment. Investors are not buying the hype. The problems continue. There is no spokesman that I know of, (and I read just about everything relevant) that has challenged the hype. Thus, industry information is decidedly positive in the face of many corruptive practices. The stock market speaks to the negative.