



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

CANNABIS MARKET CONTINUES ITS SHOCKING -53% CRASH.

As of June 26, 2015, Year to Date, the overall Marijuana Stock Market has crashed -53.8% as reported by Alan Brochstein's Benzinga 420 Index. This Index comprises only 39 selected stocks out of more than 280 companies.

The Benzinga 420 Index was 136.96 as on January 02, 2015 and is currently at 63.32. During this year-to-date period, the DJII is up sixty basis points.

Over the past eighteen months from its high of 1,102.54 on March 18, 2014, that Index is now down more than -94.3%, and approximately -36.7% down from its inception in December 31, 2012.

Brochstein's investment trading performance advice year to date is reported at -24.3% while his 365-day performance in -38.05%. This negative performance does not include brokerage commissions per hundreds of recommended trades. Nor does it include an inability to execute his recommended sell trades at his limits, due to thin market conditions, large spreads between bids and offers, brokerage firms' restrictions, and an inability for traders to sell short cannabis stocks to hedge against the Bear Market.

Were additional costs tacked on, his 365-day performance might be off at least -60% or more while his YTD performance could be off in an area of -40% or so; both possibly much higher.

We have mentioned that the Cohen Grassroots Marijuana Index, now covering 283 companies, breaks this industry down into 22 sub groups. We believe we analyze this market and its industry and at a much deeper level than other indices or analysis. Our analysis indicates a massive selloff as well.

We will discuss Brockstein's Index, its effect on this stock market and its construction in future Newsletters. We do not believe it represents the breadth of the cannabis stock market.