



# PAUL COHEN'S *Marijuana Hub*

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Newsletter: August 10, 2015, Issue #176 -- [www.cohenresearch.com](http://www.cohenresearch.com)

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## HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET EDIBLES

The entire edible market has a number of concerns.

The Huffington Post reported that edibles in Colorado may have to be labeled with a red stop sign, and be required to ban the word 'candy' regardless of what form they are sold.

A new THC symbol might be required, an octagon stop sign with THC highlighted in it.

Liquid THC would require only one single serve package with 10 milligrams of THC.

The Colorado Marijuana Enforcement Division has a huge job trying to deal with brownies, granolas, sauces, sodas and many other kinds of edibles.

It seems to me that the recreational industry in Colorado, while being an active industry, has any number of problems, not the least being edibles.

First, what is being put into edibles? Is there any real practical control? Many mom and pop shops, often couples making brownies, vend products to wherever they can sell them. Why should a couple work 24/7 in a normal job when they have this kind of money making opportunity?

Second, is there any control about organic marijuana versus contaminated pot?

Third, how can everyone, especially children, be protected against pot quality?

Colorado is really a testing ground for national recreational policy, of which edibles are an important component.