



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

MARIJUANA STOCK MARKET REALITY VS HYPE

We have noted that after an approximate 5% rise in the beginning of 2016, the marijuana stock market is now down about 15% in three weeks since the beginning of the year.

We have questioned whether this sell off is related to the weakness in the general market. Let us look at reality.

We currently cover 283 marijuana stocks in Paul Cohen's Marijuana Stock Index

Our sort is divided into 22 different sub groups.

We compare each sub group against other sub groups, both fundamentally and price wise. We believe this in depth analysis gives us a better insight into the marijuana stock market than is available in this industry.

Looking at the devastation of share prices last year and since April, 2014 when this market crashed, it is apparent to me that the value in this industry, public or private companies, simply is not there, regardless of the hype.

Growlife, PHOT, trades at \$0.0045 down from .80 cents. Medical Marijuana (MJNA) trades at 3.7 cents, down from .50 cents. Pazoo is now trading a 3/10s of one tenth of a penny.

The list goes on and on. The crushing of this stock market started with PHOT's cessation of trading in April 2014. PHOT was the poster child of this industry, as was MJNA. Clearly these first 3 weeks in January continue to drub marijuana stocks because the fundamentals of most cannabis companies are very poor cash, sales and dilution wise.

Investors have difficulty reconciling share prices which reflect the whole industry, and the hype that defines how this industry is supposedly growing. Any industry stock market reflects the health of an entire industry. The health of this industry can readily be seen in its public company share prices. This industry's foundation reflects hype, not reality..