



# PAUL COHEN'S MARIJUANA HUB

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## **The Marijuana Stock Market: Crushed**

- Seldom in my many years of investing have I seen an industry group crushed in such a short time, as badly as the marijuana industry.
- Since late April of 2014, after PHOT's common stock was suspended, the industry has been as cold as a cucumber. Will it heat up again? Time will tell.
- Massive speculative premiums have evaporated. So, what does this mean?
- Fundamental stock selection on a long term basis will reward smart long term investors.
- Short term traders have lost big time money in a down market. Technical trading on the upside has not worked at all. Over the years, technical analysis has failed miserably.
- The summer doldrums have not helped the situation.
- We will discuss certain stocks and fundamental securities analysis to help investors.
- We will also mix in stock selection with industry fundamentals to help investors choose attractive companies with access to cash, good margins, solid management, and large product demand.