



PAUL COHEN'S *Marijuana Hub*



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IN FAVOR: GALLOP POLL: MEDICAL: 78%, RECREATIONAL: 51%

- ▶As the marijuana industry matures, I follow the national polls very carefully. They are important. Medical marijuana is here to stay. It is the future of this industry. My view is that legalization will continue because medical science is solid and real. Its potential is valid.
- ▶I have had my doubts about recreational marijuana from the beginning of this movement. I started my research more than 4 years ago, long before most of the current crowd entered the field. Recreational may become a reality because it is, in effect, riding the legalization coat tails of medical marijuana. It also may not become a long term reality.
- ▶I visited the Harbor Health Club this weekend, Oakland's largest dispensary. It is big business. I spent quite a bit of time reviewing the products, manufacturers, claims and distribution. It never fails to amaze me to see in just a year, how far this industry has grown, matured and progressed.
- ▶Dry Ice Kief, Hash, Water Hash, Ready Made Bags, Vaporizers, Herbs for vaporizing, Blasting, Tinctures to oil, Glycerin and alcohol tinctures; Mixtures of both, Kief tinctures, Canna Caps, Dosages, Juicing, Canna oil preparation, Brownies, Chocolate bars, Salves, Oils, Sprays, Rick Simpson oils....the list of products and their preparation goes on and on. It is like going to a drug store.
- ▶You must have a doctor's letter to join Harbor or any 'health club'. There is a different language. Toking is called 'medicating'. Please spare me! Looking at this scrubby crowd, I'd guess that about 80% - 90% are hard core pot heads. Almost anybody can get a letter; a free pass to toking. Of importance, this green ticket is the backbone and foundation of the recreational industry. It is a scam.
- ▶Recreational marijuana's foundation is pure mush. It is as legitimate as anyone's getting a doctor's letter. Anyone can. Medical on the other hand, is legitimate. Its foundation is science.
- ▶As a research analyst, I always go into the trenches to stay current. The recreational trenches are scary. A friend of mine had a small bite of a brownie. He almost passed out from the high, stayed high for 24 hours and had a headache for 2 weeks. He told me it was like dropping acid. The industry has calibrated itself to percentages of THC strength. It is sophisticated.
- ▶If recreational falls to below 45% acceptance, it would appear to me that the dangers of THC are much greater than past statistics, studies, industry hype and rationalization that THC marijuana is harmless. Maybe society is waking up. Past stats were accumulated years ago when these products were not nearly as strong and diverse as they are today.
- ▶Look for forums that will re-test and revisit the dangers of recreational marijuana. Follow the polls. Visit dispensaries. Know what you are getting into. Know what your investment dollar buys. Be careful investors. Medical is fine; recreational needs to be followed carefully.