



PAUL COHEN'S MARIJUANA HUB

31. Number Thirty One Newsletter : September 6, 2014

Cannabis Industry Problems

- The Cannabis industry problems reflect the drubbing of the Marijuana stock market
- The reality of making money in this industry for public companies has become part of a knowledge base that did not exist during the bull market of 2014.
- Industry management has proven to be lacking.
- The SEC has taken dead aim against the industry.
- Of our 81 company index, 10 stocks have been suspended and now trade in the gray sheets
- Movement of cash in the dispensary and growing business is very difficult
- Banks are quite wary of providing full banking services to the industry.
- The quality of crops is becoming more important to users and manufacturers.
- Legal pitfalls are numerous. Few public companies understand the legal complexities
- While investment money is still available, investors are now asking for much more in returns than they previously did.