



PAUL COHEN'S *Marijuana Hub*

A Division of Cohen Grassroots Research, Inc. www.cohengrassroots.com



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Cohen Grassroots Research, Inc. is the Nation's Number #1 Micro Cap and Cannabis Research Firm
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THE COHEN GRASSROOTS MARIJUANA INDEX

- ▶ Our Cohen Grassroots Marijuana Index is a unique complex model of the entire cannabis industry. It is now comprised of 275 companies. It started out with 56 companies, grew to 96, reached 154 and is now 253 legitimate companies.
- ▶ We have separated the Canadian companies into one sort, and have separately monitored marginal companies as well as some companies selling synthetic cannabis.
- ▶ It is quite a job to keep tabs of the entire industry. Our model is one of a kind.
- ▶ We have calculated averages for 3 different market cap groups in 3 Tiers, keep track and measure performance of sub industries such as growing, edibles, dispensaries etc. and do other calculations.
- ▶ We know relative value for each company. Rather than looking at each company in terms of its market capitalization, we know what is overpriced, fairly priced, and underpriced.
- ▶ We calculate price targets and 5 year valuations for our client companies. They are a must in any responsible academic securities analysis. We believe that any research without 5 year forecasting is lacking.
- ▶ Private companies intending to go public, we believe, have little idea as to how they should capitalize their companies.
- ▶ We can guide such private companies with corporate structural consulting and price guidance because we have calculated the statistics for an entire industry. Their SEC attorneys will not have the data we have to properly structure a pre-public company and to compare its metrics against the cannabis industry.