



PAUL COHEN'S

Marijuana Hub

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Newsletter: June 15, 2015, Issue #157 -- www.cohenresearch.com

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

ANALYZING MEDICAL MARIJUANA SALES

If California did indeed sell \$700 million from dispensaries in 2014, and 90% - 95% was actually recreational sales, what can we expect with other states that legislate Medical marijuana?

It appears that other 23 states will have a similar dispensary experience. Taken as a whole, the idea of the Medical marijuana industry being an industry of demand is overstated. It is corrupted.

As a practical matter, Medical is a drop in the bucket versus Recreational. This will continue for some time. The question that begs to be answered is whether Medical is an exploding needy industry in the making?

We do not know the actual percentages of Medical sales in California, but if we give these numbers the benefit of the doubt, Medical in California might only be something like \$15 to \$35 million or so. This is still a good number, but hardly and major league home run.

I know of one medical doctor who charges \$175.00 for a medical prescription. He advertises these prescriptions on the internet but does not include his charges. The 'patient' gets ripped off when he walks into the doctor's office.

When the 'supposed patient' arrives in his office, he is given an hour psychiatric examination under the guise that this information is necessary for his giving the 'patient' a prescription. Not only is it a fraud and false advertising, the normal \$39.00 charge in California has been jacked up in violation of his medical profession.

The point is that in California, and I believe unfortunately throughs new states that legislate Medical, these kinds of abuses will continue. Medical doctors continually violate regulations of their profession and their oath.

As long as there is a buck to be made from this industry, unfortunately the system will continue to be corrupted. The industry statistics quoted by the pundits regarding Medical are clearly distorted.