



# PAUL COHEN'S *Marijuana Hub*

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## HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

### EDIBLES

I was sent a copy of the MG magazine, for Cannabis Professional.

Someone wrote an article that excerpted certain comments I had made about the industry.

Some of the comments were not written by me at all.

I was surprised to see the magazine, but I learned much more about Edibles.

It is amazing to realize the diversity and numbers of edibles now being manufactured in the industry.

It helps the reader realize just how much this industry has matured and grown.

Edible companies spend a fortune promoting their products.

Most are very simple; everything from candies, brownies, cookies...the list goes on and on.

The displays, glass ware, packaging are really impressive.

There are significant numbers of people opposing this industry, and will continue to do so.

However, it looks to me that in two years, the edible industry has developed into an impressive marketing, sales, and product development structure. It is probably here to stay.