



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

THE MARIJUANA STOCK MARKET'S DISASTER - LOOK AT PZOO AND CBIS

We have researched certain interesting statistics on the marijuana stock market.

In many ways it is worse than the 1929 crash and the crash of the Internet Stock market. The Benzinga Index is now down about -66% YTD, close to -100% over the past year. Unbelievable. I have spoken at 3 conferences this year, but have been turned down by 2 other conferences. Why? The last thing the bulls want in this industry is to have me tell the truth about the stock market. Too much of this industry is built on hype and promises. It is not built on sales, cash, cash flow, ability to raise money. It is built on dilution using paper to finance questionable companies.

We believe it is a must to follow California's [AB 243](#), [AB 266](#), and [SB 643](#). This legislation creates California standards for licensing businesses including testing, packaging, labeling, and tracking marijuana products etc.

Our 283 name Cohen Marijuana Stock Index indicates that overall industry stock prices are getting worse and will deteriorate further. It is scary. I see no event between now and the California 2016 election that can turn this stock market around. This means that a positive vote in California for recreational is a must for this industry.

If recreational does not pass, I do not see a case for a re-scheduling from 1 to 2. In the meantime, this industry continues its black hole drop in share prices. A positive California vote can turn this stock market around.

So, how do you make money at this time? Invest in the very few long term, foundational companies that will grow despite the uncertainties of this industry's problems. The jewels are there, including PZOO, CBIS, AMMJ and others.

Pazoo is trading at give away prices; CBIS may raise \$15 million. AMMJ's consulting business is a foundation for this industry as is Pazzoo's testing and CBIS's science in the medical space. Get to know your issues well. Be patient and wait it out. A stock market turnaround can increase today's share prices times a factor of 2 to 5 times.