



PAUL COHEN'S

Marijuana Hub

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

PAZOO UPDATE: THE TEA LEAVES ARE OUTSTANDING. \$0.0078

- ▶ It is very, very hard to make money in the collapsing marijuana stock market.
- ▶ The Cohen Grassroots Marijuana Index is now down almost 28% year to date. This market is a disaster. Investors have lost significant funds. It is a minefield. The meek should not apply.
- ▶ Since retail investors cannot short penny stocks, especially in this industry, traders cannot make money on the short side. They can only look at the long side and cross their fingers.
- ▶ We have analyzed the capital structure of Pazoo (PZOO) reviewing the convertible securities that we believe are currently being converted; those converted shares being sold into this market.
- ▶ At some point in time these converts will all cease to exist. We do not know when, but if and when they do, this stock should trade at its normal trading range of about 2 to 3 cents.
- ▶ We are very high on the testing business. It is fundamental to this industry. Pazoo is ideally positioned and leveraged within and outside of Nevada. The Company intends to build out a Starbucks kind of footprint nationally.
- ▶ While shares issued and outstanding have increased, Pazoo has fulfilled its promise of expansion.
- ▶ The stock traded today at \$0.0078 cents on over 40 million shares.
- ▶ Traders should look at stocks that have significant liquidity in terms of volume and price action fulfilling a business model. Pazoo fits this bill perfectly.
- ▶ At such time as this company has no convertible securities, we expect the stock to return to normal trading levels.