



# PAUL COHEN'S MARIJUANA HUB

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## Chat Room Power in the Crash of the Cannabis Stock Market

- The cannabis stock market has crashed more than 80% from its highs in March of 2014.
- The Cohen Grassroots Research Marijuana Index of 93 stocks has fallen close to its lowest levels since January 2014.
- Our Index is now down almost 50% since July 1, 2014.
- Is this recent performance the result of Summer Doldrums? I think not. Let me take a guess.
- Powerful Hedge Funds have taken short positions in just about any cannabis stock that can be borrowed. Certain of these hedge funds have written about their short positions on the seeking Alpha website. They also tout them on 420i's chat room.
- Their purpose is to create a herd mentality on the downside and draw in market makers, Do they have side deals with them?.
- Market makers can short stocks in their trading accounts that retail buyers all but cannot do.
- Hedge funds have the dollars to put up 100% cash margin and 100% cash on margin calls. Retail buyers don't have that kind of cash even if they could short stocks, which is slim and far between.
- The same people in chat rooms on Seeking Alpha have found a new home on the 420i chat room plus more groupies. These chat rooms have considerable power and have negatively influenced the entire cannabis stock market on the downside.
- Trading buy and sell recommendations on 420i have overall generated huge losses for the chat room bull groupies. This documented fact. Thus, significant retail buying power has dried up.
- Market makers + hedge funds + 2 chat rooms + a few powerful individuals have helped to crater the cannabis stock market.
- This is my best guess. I cannot prove it. There is some truth in it.