



# PAUL COHEN'S

## *Marijuana Hub*

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Cohen Grassroots Research, Inc. is the Nation's Number #1 Micro Cap and Cannabis Research Firm  
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### HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

### FACEBOOK AND INSTAGRAM CUT OFF MARIJUANA ON THEIR SOCIAL PLATFORMS

Despite industry hype, the negatives in this industry continue to increase.

One of the industry's biggest concerns is Facebook and Instagram's cutting off marijuana inclusion in their social media platforms.

It stands to reason. Many businesses, responsible parents, businessmen, holistic and influential people see marijuana as a threat to American families, our social structure and to the welfare of our families and our children.

We quote author Clay Dillow:

"Facebook and Instagram were critical for us from a marketing perspective and for keeping in touch with our customers," said Hodas, director of marketing at Dixie Elixirs. "It really cuts off an arm, so to speak."

"Industry representatives say Facebook and Instagram have been particularly aggressive in suspending the social media accounts of cannabis-related companies, and Apple has suspended certain cannabis-related apps from its App Store as well. The uneven and seemingly random account suspensions have created an uneven playing field within the industry and stripped legitimate cannabis-related businesses—and some that don't actually sell cannabis products at all—of an important advertising and marketing tools, business owners and industry advocates argue."

Dixie Elixirs, a producer of legal cannabis products for Colorado's state-sanctioned medical and recreational marijuana market, is one of dozens—and perhaps hundreds—of legal cannabis-related companies that have seen their social media accounts threatened or taken offline in recent months. Dixie Elixirs' Instagram account was suspended under equally vague terms in January. Dozens—and by some estimates, hundreds—of cannabis-related companies operating legally within their respective states have suffered similar account suspensions in recent months, instantly losing social media followings that in some cases took years to develop."