



# PAUL COHEN'S *Marijuana Hub*

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## HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET

### THE CANNABIS PLANT - ANYONE CAN GROW IT.

The cannabis strains of THC plants are not proprietary. There is nothing special or patented about a marijuana plant.

Anyone can buy cross bred seeds to grow whatever kinds of plants they want.

It is common to breed strains of Sativa and Indica plants to whatever percentages of THC are required.

Anyone can grow a plant in Africa or the North Pole.

All that anyone needs is a pot, good soil, some water and a lights indoors or the sun outdoors.

What does this all mean?

To my way of thinking, anyone can get into the cannabis growing business.

Anyone can price their commodity at what they can command. The commodity is available to anyone.

Pricing depends much more on the cost of growing a plant than the THC in it.

Most industries have special technologies, science, patents, products that others cannot copy.

The cannabis industry has no patents or nothing special about the plant itself.

The bottom line: anyone can grow a plant, anyone can price a plant, anyone can undercut the market price.