



PAUL COHEN'S *Marijuana Hub*

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HOW TO MAKE MONEY IN THE MARIJUANA STOCK MARKET COLORADO MARIJUANA SALES

We look at trends in the cannabis industry to see how they can affect the crash of this marijuana stock market

CFN Media Group, a very good source, released some interesting statistics from Colorado. We quote:

The good news is that cannabis sales remain very robust on an annualized basis. In 2014, the state's marijuana sales amounted to approximately \$700 million. This figure has already been surpassed this year, with sales reaching more than \$730 million as of last month. These sales have generated about \$98.3 million in revenue for the State of Colorado - a portion of which has been earmarked for schools, prevention education, and other programs.

The article discussed that Colorado's sales were down a bit this year, yoy, but not at an alarming rate.

What is interesting that investors should know that sales have indeed generated close to \$98.3 million in revenues.

Further, this pot of money is in part being funneled into worthwhile social programs.

My take on this reality is this:

Colorado will not lie down and play dead to the Federal Government should legalization be challenged by a new administration.

Second, there is just too much money involved in State coffers to turn a blind eye to the economics of cannabis state regulation. Over time that will bode well for the marijuana stock market, regardless of its future politics.